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ORDER

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Flight Dates 10/02/12-10/08/12

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	22	\$19,847.50	\$23,350.00	0.00	10/01/12	10/08/12	22	\$19,847.50	\$23,350.00
Totals	22	\$19,847.50	\$23,350.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N 1	WCPO	10/02/12	10/08/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	1:00	4	\$800.00	P-3	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	- TWTF--		4	\$800.00	0.00							
		Week: 10/08/12	10/14/12	M-----		1	\$800.00	0.00							
N 2	WCPO	10/02/12	10/08/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	MTWTF--	1:00	4	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	- TWTF--		4	\$600.00	0.00							
		Week: 10/08/12	10/14/12	M-----		1	\$600.00	0.00							
N 3	WCPO	10/02/12	10/08/12	M-F 530-6p News	CM	528-6p	MTWTF--	1:00	4	\$2,000.00	P-3	0.00	NM	5	\$10,000.00



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Original Date / Revision 10/01/12/ 10/01/12

Hiatus Dates

Order Sep 00:20:00

Advertiser Friends of Brown / Democr Product Candidate. Friends of Brow Estimate # Week # 5 60s

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
M-F 530-6p News																
Start Date	End Date	Weekdays		Spots/Week		Rate										
Week: 10/01/12	10/07/12	- TWTF--		4	\$2,000.00											
Week: 10/08/12	10/14/12	M-----		1	\$2,000.00											
N 4	WCPO	10/02/12	10/08/12	M-F 1135p-1202a Night	CM	1135p-1202a	MTWTF--	1:00	4	\$1,000.00	P-3	0.00	NM		5	\$5,000.00
M-F 1135p-1202a Night																
Start Date	End Date	Weekdays		Spots/Week		Rate										
Week: 10/01/12	10/07/12	- TWTF--		4	\$1,000.00											
Week: 10/08/12	10/14/12	M-----		1	\$1,000.00											
N 5	WCPO	10/02/12	10/08/12	SU GMTS 8-9a	CM	8-9a	-----S	1:00	1	\$750.00	P-3	0.00	NM		1	\$750.00
SU GMTS 8-9a																
Start Date	End Date	Weekdays		Spots/Week		Rate										
Week: 10/01/12	10/07/12	-----S		1	\$750.00											
Week: 10/08/12	10/14/12	-----		0	\$0.00											
N 6	WCPO	10/02/12	10/08/12	SU GMA 7-8a	CM	7-8a	-----S	1:00	1	\$600.00	P-3	0.00	NM		1	\$600.00
SU GMA 7-8a																
Start Date	End Date	Weekdays		Spots/Week		Rate										
Week: 10/01/12	10/07/12	-----S		1	\$600.00											
Week: 10/08/12	10/14/12	-----		0	\$0.00											
Totals															22 \$23,350.00	